



## About Us

Founded in 1973, Permanent Planning, Inc. (PPI) is a nonprofit guardianship agency dedicated to supporting adults who need professional guardianship and advocacy.

### MISSION

Acting as a legally appointed guardian, PPI ensures adults under our care receive individualized services, healthcare, and opportunities to live safely and with dignity.

### VALUES


- **Respect** – Honor and value every individual.
- **Collaboration** – Work together for the best outcomes.
- **Integrity** – Do what is right, always.
- **Advocacy** – Stand up for the rights and needs of the people we serve.
- **Discernment** – Use sound judgment in decision-making.

## Get in Touch

PERMANENT PLANNING, INC.

Helping individuals live with dignity, safety, and support since 1973.

**4901 UNIVERSITY AVE, SUITED  
CEDAR FALLS, IA 50613**

 (319) 277-1410

 [www.permanentplanning.org](http://www.permanentplanning.org)

 [ppi@episervice.org](mailto:ppi@episervice.org)

INTERESTED IN OUR SERVICES?

Scan the QR code below to visit us online.



## Advocacy SERVICES

*When family can't be there, advocacy services are available for you or your loved one.*

**(319) 277-1410**

**[www.permanentplanning.org](http://www.permanentplanning.org)**

## WHY PPI

When individuals face complex medical decisions or lack local support, Permanent Planning, Inc. (PPI) offers compassionate advocacy services tailored to their needs.

### ADVOCATES ARE SKILLED IN:

- Navigating complex medical situations and hospitalizations.
- Explaining diagnoses, treatments, and prognoses in clear, understandable terms.
- Assessing home-care needs and service levels.
- Identifying safety concerns, abuse, or exploitation.
- Accessing community resources and benefits, including annual recertifications.
- Supporting medication understanding and set-up, including helpful tools and devices.
- Coordinating downsizing assistance when needed.
- Recognizing cognitive changes.

*All PPI staff are National Certified Guardians through the Center for Guardianship Certification.*

## WHAT WE DO

Our Advocacy Services are designed for older adults or anyone who may benefit from professional support—especially those who are navigating healthcare alone, have limited family availability, or need extra help understanding their care.

### Our professional and caring team helps individuals and families by:

- Attending medical appointments and asking key questions
- Explaining diagnoses, treatments, and medication instructions
- Summarizing visits and sharing with the individual and/or family
- Assisting with prescriptions, medication setup, and health tools
- Identifying and coordinating community services and public benefits
- Recognizing signs of neglect, abuse, or exploitation
- Coordinating transitions such as downsizing or new living arrangements
- Supporting with benefit applications and recertifications
- Problem-solving health or service-related concerns as they arise

## SERVICE FEES

PPI provides advocacy services at a rate of \$100 per hour, billed in 5-minute increments. For individuals served outside of Black Hawk County, mileage fees start and end at the PPI office at the current state mileage reimbursement rate in addition to the hourly fee.

### Fees apply to:

- Travel and in-person visits
- Coordination with providers and families
- Attendance at appointments
- Initial consultations



**Permanent Planning, Inc.**

